

Welsh Language Policy Statement

Dilys Burrell

Y Gymuned, yr Amgylchedd a Chynaliadwyedd
Community Environment and Sustainability

Dilys Burrell has prepared and implements this Welsh Language Statement as part of a commitment to good practice through work with the public.

I understand the cultural importance of the Welsh Language and abide by the principle that I will treat Welsh and English on a basis of equality, as is 'appropriate and reasonably practicable'.

I recognise that it is good practice to offer the public the right to choose the language in which they deal with us. I am committed to improving my ability to communicate with the Welsh speaking public. I encourage staff and volunteers to learn and improve their Welsh. Written correspondence and enquires are welcomed in Welsh or English, and will be translated as soon as reasonably practicable.

I will work towards

- incorporating Welsh into publicity materials wherever possible
- providing as much information in Welsh as well as English as resources allow
- encouraging staff and volunteers to learn and improve their Welsh

I will undertake an annual assessment of this statement and revise it if necessary to ensure that I promote the use of the Welsh language and offer the best possible service to the Welsh speaking public as is 'appropriate and reasonably practicable'.

Reviewed: 15th March 2022

Opportunities to include Welsh language:

Public Image

- Signs - permanent and temporary
- Logo / brand image
- Stationary
- Business Cards
- Website

Marketing

- Advertising
- Recruitment
- Displays
- Printed Publications
- Exhibition material

Communication

- Face to face meetings
- Telephone
- Correspondence
- Public meetings & events
- Forms
- Documents
- Newsletters & Briefings
- Minutes & Reports

Staff & Volunteers

- Requirements
- Internal Communication
- Developing language skills